



43245 Wayne Stevens Rd
Gonzales, LA 70737
npicke1@tigers.lsu.edu
(225)936-1073

Nicole Pickering

Energetic advertising student with two years of retail experience with a focus in consumer satisfaction; interested in a challenging internship in advertising.

EDUCATION AND TRAINING:

Bachelor of Arts – Advertising / Minor - Business Marketing
Louisiana State University

December 2010
Baton Rouge, LA

Overall GPA: 3.25

Relevant Course Work:

- Advertising Campaigns, Advertising Designs, Media Ethics, Media Law, Media Persuasion, Media Planning, Media Research, Marketing, Marketing Promotions, Management, Public Relations, Introduction to Media Writing, Visual Communications.
 - Developed campaigns for State Farm, Burger King and the YMCA. Developed a media plan for Dentyne Ice.
-

PROFESSIONAL EXPERIENCE:

American Eagle Outfitters (Store 294)

February 2008 – Present
Baton Rouge, LA

Senior Sales Associate

- Train new employees, organize stock and marketing room, and display exemplary customer service.
- Participate in all floor-sets and take an active role in floor layouts, front window displays, also place and organize marketing throughout the store.
- Create and lead games for store meetings.

Center Stage Performing Arts Academy

Senior Staff Member:

July 2006 – August 2009
Prairieville, LA

- Organized and implemented summer camps for children of all ages.
 - Facilitated two-way communication between teachers and parents.
 - Involved in creating sets, props, theatrical numbers and writing scripts.
-

PROFESSIONAL ASSOCIATIONS AND TECHNICAL PROGRAMS:

- Member of Advertising Federation
- Knowledge in: Photoshop, Choices 3, InDesign, Microsoft Word, Excel and PowerPoint.